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PLAQUETTE EN FRANÇAIS



ARBORESCENCE
INNOVATION & BUSINESS DESIGN

ANTICIPATE AND SECURE YOUR -SO NECESSARY- EVOLUTION

Strategic support
Innovation
Collective intelligence
Seminars
Training



REFERENCES



SECURE YOUR EVOLUTION

Since 2007, Arborescence has been providing support to new or already thriving organisations through **service design, organisational transformation, innovation management and business design.**

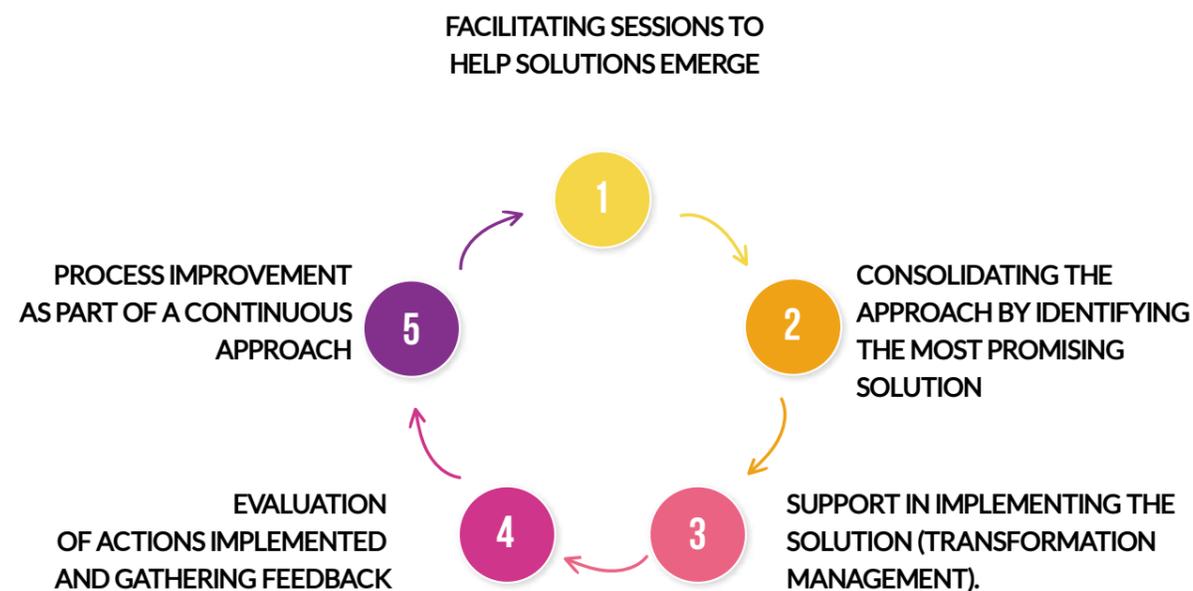
In today's ever-changing world and with today's challenges (eco-responsibility, shifting markets), **the most resilient structures are those that are cohesive, focused on strong values, who clearly envision their aim and are ready to evolve.**

Arborescence helps organisations take a step back in order to **secure each of the building blocks of their evolution.** In this way, organisations and teams can :

- **define a vision and a strategy** for the future,
- identify the real problems that are holding them back and **put action plans in place,**
- (re)connect with what makes sense for them, their team and their mission, and **engage teams in a strong corporate culture.**

UNLEASH YOUR POTENTIAL

We use human-centred methods to **co-construct innovative, tailored solutions** that meet the needs you have expressed and the needs of your end users. To do this, we create spaces for dialogue and creativity, where collective intelligence enables sustainable solutions to emerge.



OUR SERVICES

Strategic support

Personalised support to help you define and implement your business, innovation or transformation strategy.

Collaborative workshops & collective intelligence

Participative sessions to co-construct solutions and strengthen the commitment and dynamism of your teams.

Innovation management

Effective project management to bring your innovations to maturity, test them, deploy them and then develop them further.

Seminars

Valuable opportunities to create or reinforce a shared corporate culture, align teams with the organisation's vision and objectives, bring out needs and lay the foundations for tomorrow.

Training

Tailor-made programmes to develop skills in Innovation Emergence and Management, Design Thinking, Corporate Strategy, Collective Intelligence, Innovation Fresco, etc...

Business Games and Innovation Fresco

Serious games to experiment and learn in a fun way about the challenges of setting up a business, corporate strategy or innovation.

WHAT TO EXPECT ?

A clear, shared vision of your strategy,
Innovative and operational solutions,
Improved team cohesion and mobilisation,
A greater ability to adapt to market changes.

INTERNATIONAL

To support international structures, we can offer our services in English and Spanish, paying particular attention to the multicultural dynamics of the participants.